Imagine a city where everyone has an opportunity to pursue their dreams... yeah, let’s make that happen.

COMMUNITY SHARES of Greater Cincinnati

2017 Annual Report
We are Community Shares of Greater Cincinnati - A network of local nonprofits. We are the region's hub for building stronger communities in the Greater Cincinnati area. We empower our network of nonprofit members through fundraising, grassroots activities, advocacy, research, and public education. Together, we work to bring love, compassion, and change by addressing the social, economic and environmental challenges our communities face.

OFFICE:
315 W. COURT STREET
CINCINNATI, OHIO 45202

CONTACT US:

📞 513-724-4483 (GIVE)

🌐 @CINCYSHARES

🌐 @CINCYSHARES

✉️ INFO@CINTISHARES.ORG

🌐 CINTISHARES.ORG

Photo credit: Cincinnati Permaculture Institute’s immersive experience in sustainable living.
Activist and civil rights leader Coretta Scott King said, “The greatness of a community is most accurately measured by the compassionate actions of its members.” For 22 years this has been our charge, to increase the measure of compassion in our region. Our work is to unite nonprofits in the fight for social justice, and provide a pathway to unrestricted funding to help make their missions possible. Since opening our doors, we’ve raised over $2.6 Million for the Greater Cincinnati social, environmental, and equity justice community. Thanks to everyone who helped make 2017 another successful year. Together, we are ever focused on nearing our vision: Community Shares, in partnership with our member organizations and the greater community, is widely recognized and respected as the leading catalyst in achieving social and economic equity and a healthy environment throughout the region.

We started 2017 in our new offices located in the historic Cincinnati Fire Museum in Downtown Cincinnati. It was a great beginning to a new start that set the tone for the year. We welcomed six new members for a total of twenty-seven local organizations. Our commitment to supporting emerging social justice organizations was realized in a new partnership with United We Stand, the group who organized the Cincinnati Woman’s March that drew over 14,000 to Cincinnati. We launched our inaugural “For the Love of the Community” fundraiser on Valentine’s weekend focused on strengthening ties and celebrating our work. We re-branded our workplace campaign to “Kid in a Candy Store”, highlighting the unique choice employees have to direct where they want their money to go through a Community Shares Workplace Giving campaign. The campaign garnered more than $110,000 in workplace contributions. We strengthened the local justice and equality community by convening, connecting and serving as a conduit for forging solutions to some of the toughest issues facing our region.

We are proud of our accomplishments in 2017 and are inspired by the difference our member organizations are making. Simple numbers in an annual report cannot fully describe their impact - in lives transformed, in the innovative solutions for lasting change, and in the building of community through the support of donors, partners, and volunteers. As we look ahead to 2018 we will strengthen our organizational resources by encouraging more sustaining donations, broaden our reach by diversifying our communications, and build stronger relationships with our members and workplaces.

Thank you to our dedicated members, volunteers, interns, donors, staff and board for your passion that has made Greater Cincinnati a better place to live for all!

Michelle Dillingham, MSW, LISW
CEO
Community Shares of Greater Cincinnati
MEMBERS

The Community Shares member organizations of 2017 represented a broad range of local nonprofits, all working to build a more tolerant, just, and healthy environment in Greater Cincinnati for all. Of our 27 members of 2017:

- 10 were building toward social equity,
- 7 were building toward a healthy environment, and
- 10 were building toward economic equity.

*We are proud to have been able to share their incredible work with our workplace giving partners who donated $117,377 in unrestricted funds to help further the mission of our members.*

Photo Credit: Cincinnati Union Cooperative’s Sustainergy Cooperative, Our Harvest Cooperative, where every worker owner votes on major business decisions and all voices are heard and considered. Each week every cooperative has team meetings to discuss goals and decisions.
Our Board of Directors

Executive Committee

Amy McMahon, President
Worksite Partner: University of Cincinnati

Josh Wagoner, Vice President
Member Organization Representative: GLSEN

Patrick Moloughney, Treasurer
Owner, Macaron Bar

Anna Hehman, Secretary
Member Organization Representative: Cincinnati Observatory

Dan Korman, Owner, Park + Vine
David E. White, City of Cincinnati
James Flick, City of Cincinnati
Jessica Klaers, Member Organization Representative - UCAN
Kareem Simpson, Awesome City Magazine
Lily Raphael, Member Organization Representative - UpSpring
Matt Murray, Member Organization Representative - Equality Cincinnati
Melissa English, Ohio Citizen Action
Staci Y. Wagner, MSA City of Cincinnati
Suzanne Bertuleit Member Organization Representative - Planned Parenthood
Larry Falkin, City of Cincinnati
Karen Bader, Sprint
Haley Fritz, Susan G. Komen Southwest Ohio
Dominique Springs, Hotel Covington
Christine Sandusky, Action Appraisal Group, LLC.

Staff

Michelle Dillingham, CEO
Linda Graviss, Operations Manager
Carla Walker, Communications & Marketing Coordinator

Community Shares grew with the addition of Carla Walker filling the new position of Communications & Marketing Coordinator. Her experience and talents are taking us to the "next level" in the local philanthropy landscape.

Office Volunteers Lynne McEneny and C.J. Pierce

Community Shares’ success is due in large part to our volunteers. In addition to those listed here, we thank all the volunteers from our member organizations. Their names, tasks, and talents are too numerous to mention but they are invaluable.

Interns Alice Bledsoe, Brice Henry, and Antoine Spriggs

In 2017, Community Shares partnered with the University of Cincinnati Social Work Graduate Program. Student contributions in the areas of Administration, Development, and Outreach have been very meaningful, and we appreciate them!
We extend a heartfelt thank you to our 2016-2017 workplace campaign donors and to the loyal supporters of Community Shares’ general operations fund.

### CSGC Revenues:

<table>
<thead>
<tr>
<th>Description</th>
<th>$</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, Events, Investment Income</td>
<td>120,742</td>
<td>56%</td>
</tr>
<tr>
<td>Workplace Campaigns</td>
<td>55,278</td>
<td>26%</td>
</tr>
<tr>
<td>Campaign Administrative Fees</td>
<td>20,714</td>
<td>10%</td>
</tr>
<tr>
<td>Member dues, Other</td>
<td>18,580</td>
<td>9%</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>215,314</strong></td>
<td></td>
</tr>
</tbody>
</table>

### Campaign Funds Raised for Member Organizations $117,377

### CSGC Expenses:

<table>
<thead>
<tr>
<th>Description</th>
<th>$</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>119,409</td>
<td>76%</td>
</tr>
<tr>
<td>Management and General</td>
<td>24,275</td>
<td>15%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>14,470</td>
<td>9%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>158,154</strong></td>
<td></td>
</tr>
</tbody>
</table>

Photo Credit: Winton Place Youth Center
In addition to the many donors who give through workplace campaigns, we thank the following individuals for their monthly contributions to Community Shares:

<table>
<thead>
<tr>
<th>Jose &amp; Rebecca M. Algenio</th>
<th>Laura &amp; Bruce Hobbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Karen Aronoff</td>
<td>Kathleen Holzberber</td>
</tr>
<tr>
<td>Jan Borcherding</td>
<td>Dorothea Langsam</td>
</tr>
<tr>
<td>James Cheng</td>
<td>Dennis McFadden</td>
</tr>
<tr>
<td>Katherine Christoff</td>
<td>Matthew Murray</td>
</tr>
<tr>
<td>Pamela Miller &amp; Rob Del Vicario</td>
<td>Michael Privitera</td>
</tr>
<tr>
<td>Michelle Dillingham</td>
<td>Christine Sandusky</td>
</tr>
<tr>
<td>Marjorie Fox</td>
<td>Daniel Ticotsky</td>
</tr>
<tr>
<td>Eleonora Fusco</td>
<td>Julie Sellers</td>
</tr>
<tr>
<td>Sarah K. Gideonse</td>
<td>Brad Smith</td>
</tr>
<tr>
<td>Teresa Hamrick</td>
<td>Jens Sutmoller</td>
</tr>
<tr>
<td>Carol Joy &amp; Conrad C. Haupt</td>
<td>Gregory Terhune</td>
</tr>
<tr>
<td></td>
<td>Stephen &amp; Ingrid Thomas</td>
</tr>
</tbody>
</table>

We are grateful to the following individuals, businesses and community organizations that contributed In-Kind support to our work throughout the year:

- Brooklyn Steele-Tate
- Comedienne Sweett Biscut
- Hotel Covington
- Macaron Bar
- March for Science
- Pendleton Art Center
- Photographer Wendy Seifert
- Ryan Messer & Jimmy Musuraca-Messer
- VIP Back Rubs in Hyde Park

Photo credit: League of Animal Welfare
Donor choice is central to the guiding philosophy of Community Shares. Individuals participating in our workplace campaigns may designate contributions to nonprofit organizations that are not Community Shares members.

Community Shares distributed contributions to the following organizations:

- Big Brothers Big Sisters of Butler County
- Cincinnati Recreation Foundation
- Dayton Children’s Hospital
- Franciscan Haircuts from the Heart
- Gateway House
- Halom House
- Lawn Life
- Ohio Citizen Action Education Fund
- Santa Maria Community Services
- SPCA Cincinnati
- Tender Mercies.
- Tristate Veterans Community Alliance
- Western Wildlife Corridor

Photo credit: League of Women Voters - Education Fund hole “Candidate Conversations” as a way to educate voters about Board of Education candidates, and for Candidates to understand the values of the voters they will serve.

Photo credit: ECO-Environmental Community Organization letter to elected officials supporting equitable and affordable sewer rates.
Our Partners

We thank our partners for hosting workplace campaigns during the giving season. It is because of their commitment to building justice and equality in our region that we are able to give help and hope to so many in our region.
In 2017, Community Shares created a new concept event to take place annually on Valentine's weekend called "For the Love of the Community". It would be a gathering to highlight the work of our member organizations, and celebrate the love and compassion our donors bring to bear. The inaugural event was wonderful first event, and we thank everyone who made it a special evening. Shown are members of the Cincinnati Federation of Teachers (L to R) Wellyn Collins, Brad Smith, Julie Sellers, Amy Guzi Parkingson, Lee Black, Theresa Allen, Laura Kriessl Sanregret, and and Liz Jones.

For the Love of the Community

Our aim is to make sure the next generation is freed from the injustices and inequality that many people face today. With your help, we’re getting there. One example is our rapid response to support with the emergence of a national Women’s March in early 2017. A small group of woman couldn’t make the trip to Washington DC for the national march, and wanted to help host one here. Within weeks Cincinnati saw the largest rally in our city’s history at Washington Park, and Community Shares is proud to have served as the fiscal agent to “United We Stand”, helping to make it possible. More than 10,000 people were present. Picture shown is the view from the cupola at Washington Park.

Cincinnati Women's March

Our aim is to make sure the next generation is freed from the injustices and inequality that many people face today. With your help, we’re getting there. One example is our rapid response to support with the emergence of a national Women’s March in early 2017. A small group of woman couldn’t make the trip to Washington DC for the national march, and wanted to help host one here. Within weeks Cincinnati saw the largest rally in our city’s history at Washington Park, and Community Shares is proud to have served as the fiscal agent to “United We Stand”, helping to make it possible. More than 10,000 people were present. Picture shown is the view from the cupola at Washington Park.

Year in Review

Community Shares understands the issues impacting our community and we understand what is happening in the environment around us in real terms. We have grown to be a hub for sharing ideas and networking across organizations to build capacity. Our work is made possible by everyday people making direct donations, and from support raised at fundraising events. We uplift and uphold the work of our member organizations and 2017 was another year filled with wonderful memories.
Membership Meeting

Each year Community Shares hosts an Annual Meeting to welcome our new and returning Member Organizations, and to elect our Board of Directors. Our organizational culture is firmly planted in shared leadership from our member organizations which has been the case since our inception. MUSE Choir helped set the stage for a wonderful meeting this year.

Community Shares on Cable TV

Community Shares TV Show taping session at our member organization Visionaries and Voices (V&V). CEO Michelle Dillingham, interviewed Artist Rosalind (Ros) Bush about her art and V&V Director of Education, Casie Gries, shared information about their teacher program where the artists are teachers from area schools.

People's Climate Rally

Community Shares was invited to table at the Cincinnati People's Climate Rally, a sister event to the national March for Climate in Washington D.C. The event brought together several speakers and information tables from organizations that focus on environment and sustainability. Community Shares organized booths for members to participate. Shown here is Jim Schenk from Member organization IMAGO at the Community Shares table.
Final Friday at Pendleton Art Center

Community Shares was the featured nonprofit for “Final Friday at the Pendleton Art Center (PAC)” in downtown Cincinnati. The PAC has 8 floors of local artists, from which over 40 artists donated 10% of their sales to help us meet our fundraising goals. Community Shares Board members Suzanne Bertuleit and Christine Sandusky were present to share information about Community Shares with art patrons.

Educational Panel

Community Shares partnered with NASW-OHIO (National Association of Social Workers of Ohio) on a workshop that examined the social service implications of loss of coordinated services provided by credentialed/licensed practitioners for incarcerated inmates of county jails. The panel gave input on how to develop advocacy strategies directed toward holding county officials responsible to ensure social work access to client-inmates. We had a full house, and feedback was very positive from those who attended. Panelists included Community Shares CEO Michelle Dillingham, Darlene Rogers, Charmaine McGuffey, and Alice Skirtz.

Kid In A Candy Store

For the first time, Community Shares created branded campaign materials for workplace partners. The campaign was reinforced online with a strong social media presence highlighting our members and workplace partners in themed posts that announced campaigns, built awareness around the impact of workplace giving, and thanked employees for their campaign contributions.
Fall Appeal

We thank our Fall Appeal Co-Chairs Jason and Tiffany Dunn. Jason is the Vice President of Multicultural Sales & Community Development at the Cincinnati USA Convention and Visitors Bureau. Tiffany is a Nurse Anesthetist at Seven Hills Anesthesia. Both have a strong commitment to Cincinnati and serve our region in so many ways. They helped us raise $61,770 for our Fall Appeal, and we are grateful for their support.

Margaret Fuller Giving Circle Event

“Margaret Fuller Giving Circle” donor appreciation event happens annually at the beginning of our Fall Appeal. A special thank you to Mark Curnutte, this year’s keynote speaker, for sharing his experience and insight to his career covering some of the defining stories of social justice and civil rights in our region. Mark had a chance to reunite with longstanding Community Shares supporters, Bill and Suzanne Joiner.

Planned Giving Seminar

Scott Knox, a longtime supporter of Community Shares, presented information on how to organize planned giving options for loved ones and clients. The workshop covered outright gifts, bequests in a will or beneficiary of life insurance or retirement plans, and payments on death.
#GivingTuesday

We participated in our first #GivingTuesday campaign. The global day of giving event fueled by the power of social media celebrated on the Tuesday following Thanksgiving. Our campaign kicked off with Black Friday and Cyber Monday asks leading into #GivingTuesday. Our board members participated by sharing their #Unselfies, the selfless selfie, as a powerful way to show how and why they were going to give and encouraging their followers to give. Here, board member Melissa English of Ohio Citizen Action shares her #unselfie.

THANK YOU!

Photo credits cover page: Transformations CDC, Greater Cincinnati Homeless Coalition, MORTAR, LADD Inc.

Photo credits above: GLSEN-Greater Cincinnati, Red Bike, Ohio Justice and Policy Center, Keep Cincinnati Beautiful, Cincinnati Observatory, Over-the-Rhine Community Housing, Shelterhouse, UCAN-United Coalition for Animals, Women’s City Club, UpSpring, First Step Home, Planned Parenthood of Southwest Ohio;